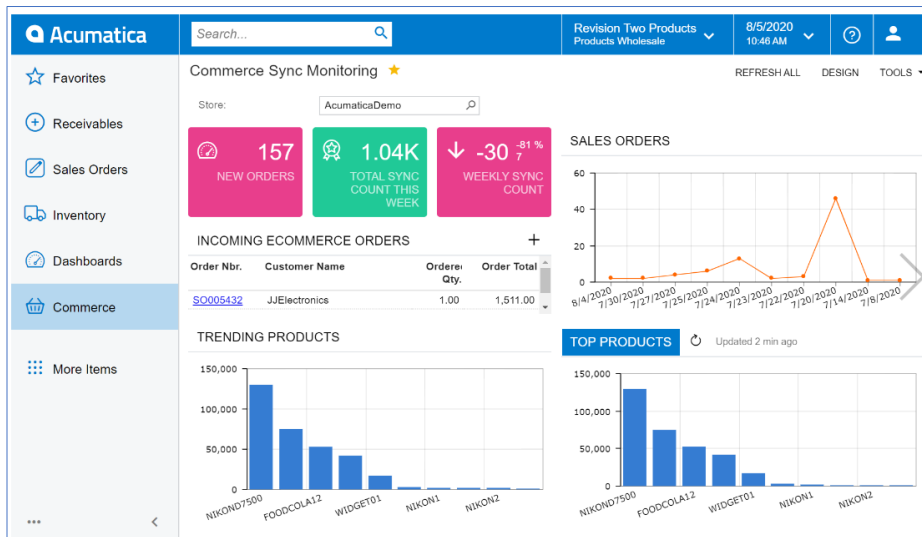


## Seamlessly Streamline the Online Selling Process

Automate synchronization of sales orders, stock allocations, and promise dates from Shopify to Acumatica order management, inventory, financial, and CRM modules. Manage the entire customer lifecycle inside Shopify's platform with native connectivity to Acumatica applications.

## Expedite the Order-to-Cash Process with Natively-Connected Multi-Channel Order Management

Acumatica for Shopify Connector and POS enables retail merchants to offer stock and non-stock items to consumers. Manage webstore, phone, and in-store orders all from one place within Acumatica. Keep real-time inventory levels per item for a superior customer experience. Streamline customer returns, refunds, and credits, using a complete view of their buying history. Bi-directional connectivity eliminates duplicate data entry, automating the hand-off from storefront orders to fulfillment and billing.



*Role-based dashboards provide an up-to-date view of online business activities, allowing decision-makers to take action in a timely manner.*

### KEY BENEFITS

#### END-TO-END VISIBILITY

Have back-end visibility into your online transactions – Financials, Sales Orders, Warehouse, and Inventory.

Reduce online risk with Shopify's fraud analysis capability and place flagged orders on-hold.

#### IMPROVE CUSTOMER LOYALTY

Delight customers with a streamlined buying process including support for product variants, matrix items, and special instructions.

#### NATIVE INTEGRATION

Integration to Shopify is built into Acumatica Retail-Commerce Edition – no additional software to purchase. Enable users to pay via Shopify Payments from within Acumatica.



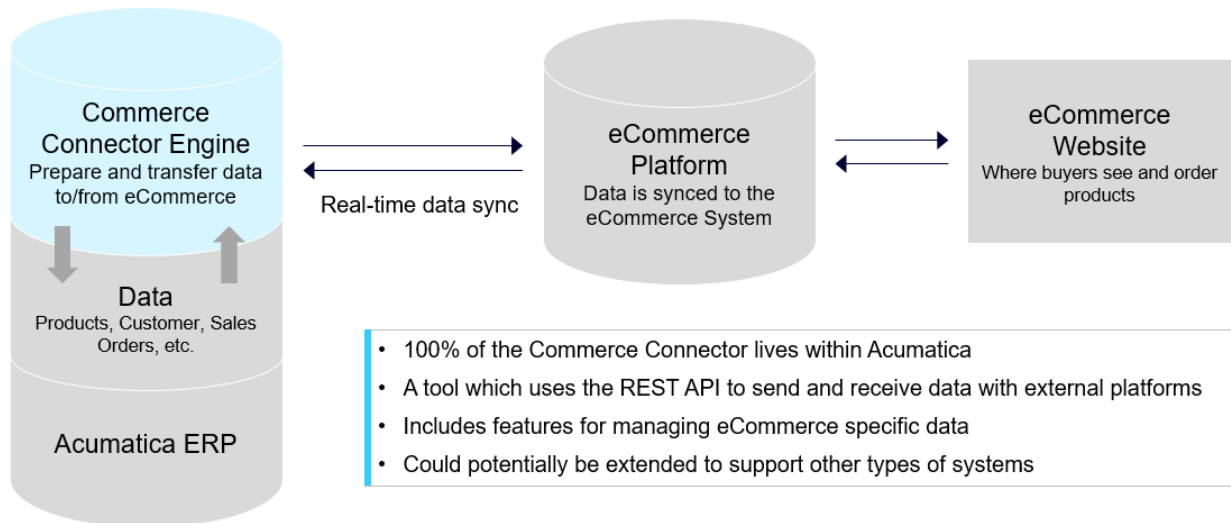
#### ABOUT SHOPIFY

Shopify is a leading global commerce company, providing trusted tools to start, grow, market, and manage a retail business of any size. Shopify makes commerce better for everyone with a platform and services that are engineered for reliability, while delivering a better shopping experience for consumers everywhere. For more information, please visit <https://www.shopify.com>.

## ACUMATICA FOR SHOPIFY CONNECTOR AND POS FEATURES AND CAPABILITIES

<b>Real-time Communication</b>	Transmit data bi-directionally between your Shopify front-end and Acumatica back-office software as orders are placed, and your financials are updated.
<b>Product Information Sync</b>	Display real-time product information, such as title, description, category, price, images, available inventory, and metadata.
<b>Order Synchronization</b>	Online and Shopify POS orders are automatically aligned between Shopify and Acumatica.
<b>Discounts and Promotions</b>	Discounts and promotions created in Shopify will sync to order lines in Acumatica.
<b>Export Select Data</b>	Export only preferred item and customer data to your storefront using customizable filters.
<b>Synchronize Shipments</b>	During shipment synchronization with Shopify, a separate shipment and tracking number are created in the online store for each box in the shipment.
<b>Personalization</b>	Allow customers to personalize items with engraving, artwork, or other custom additions.

## Integration Overview



### ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations. **Business Resilience. Delivered.**

Learn how Acumatica can work in your business by visiting us online at <https://platformtechnologyadvisors.com> or by calling (805) 569-9487