

Retail-Commerce Edition

A COMMERCE-ENABLED ERP SOLUTION



“Because we can sell in real time, we can sell with lower buffers and sell through inventory with less overstocking.”

Thomas Finney, Director of IT, Shoebacca
Industry: Retail



Complete System for Omni-Channel Sales

Acumatica Retail-Commerce Edition provides end-to-end functional depth for retailers and organizations who sell business-to-business (B2B), business-to-consumer (B2C), or direct-to-consumer (D2C) that require tight connectivity between their front-end sales engine and back-end ERP system. Integrate seamlessly with eCommerce platforms such as BigCommerce, Shopify, and Magento. Pull in orders directly from point-of-sale (POS) devices.

Simplify your workflow with a single back-office suite. Acumatica supports orders from the web, mail orders, telesales, and in-store purchases.

Ensure your financials, inventory, and sales data are always up-to-date with a true cloud ERP solution, built using modern web technologies to future-proof your growth and IT investments.

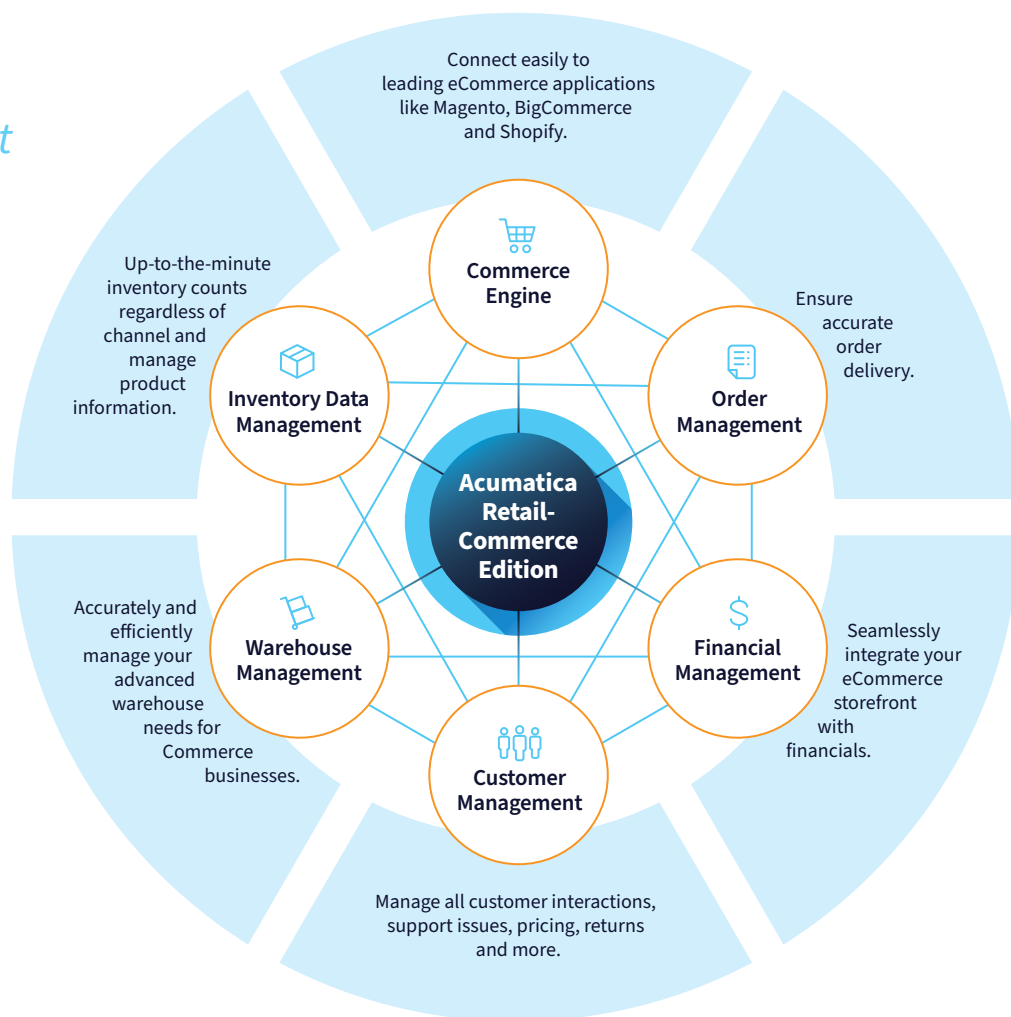
Boost sales and offer exemplary customer support through embedded CRM with case management. Offer customer-specific pricing and loyalty programs. Provide tracking information, and handle returns across channels.

Manage your entire business with powerful insights through configurable inquiries, personalized reports, role-based dashboards, and real-time business analytics.

Automate and mobilize core operations with a best-in-class ERP built on a future-proof platform.

“I would need to hire 3-5 more people to handle e-commerce orders without Acumatica.”





















Taylan Sevimli,
Business Development Manager,
Tayse Rugs
Industry: Wholesale Distribution





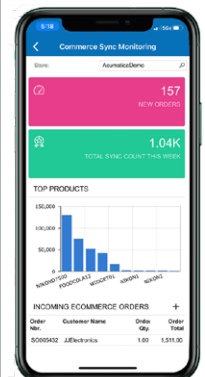
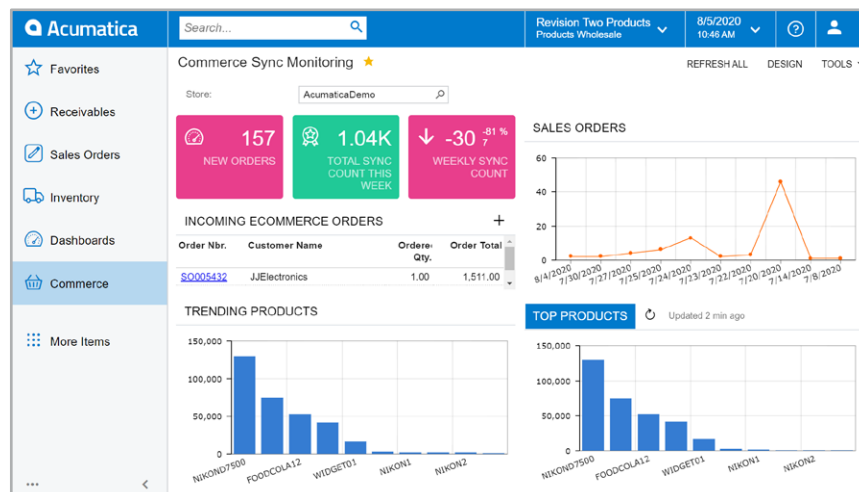
Delight Customers, Retain Them for Life

Thousands of small and midsize businesses across dozens of retail, wholesale, and manufacturing sectors that sell online rely on Acumatica ERP. Recreate your differentiated offline customer experience online to build brand loyalty. Streamline fulfillment processes and get customers the right products on time. Manage all customer interactions with a fully integrated solution, which lets you offer unique pricing per customer, provide customer self-service, and view all orders from all sales channels.

- | | |
|--|--|
|  Agriculture, Forestry, Fishing
agricultural, forestry, landscaping, commercial fishing |  Janitorial and Sanitation
soap and cleaners, detergents, mops and brooms, toiletries |
|  Automotive and Transportation
vehicles, trailers, motorcycles, aviation, boats, components |  Lumber and Building Materials
lumber, trusses, windows, doors, shingles, siding, tile, flooring |
|  Chemicals, Plastics, and Coatings
gases, explosives, fertilizer, adhesives, paint, plastic resin |  Metals and Minerals
steel, metal products, coal, stone, glass, concrete, minerals |
|  Equipment and Machinery
professional, medical, commercial, industrial, construction |  Paper, Publications, and Cards
stationery, periodicals, books, greeting cards, playing cards |
|  Fashion, Apparel, Jewelry
clothes, footwear, purses, sewing, fabric, leather, jewelry |  Petroleum Products
oil, gasoline, propane, natural gas, kerosene, lubricants |
|  Furniture and Home Goods
furniture, bedding, floor covering, home decor, kitchenware |  Pharmaceuticals, Cosmetics, and Medical
drugs, medicine, vitamins, cosmetics, medical supplies, cannabis |
|  Grocery and Alcohol
food, ingredients, water, pet food, coffee, beer, wine, spirits |  Service Supplies
salon and restaurant supplies, funeral and firefighting supplies |
|  Hardware, Plumbing, and HVACR
fasteners, hardware, plumbing, heating, cooling, valve fittings |  Technology Products
computers, electrical and electronic products, lighting, appliances |
|  Hospitality and Leisure
lodging, eating & drinking, movie theaters, amusement parks |  Toy, Hobby, and Sporting Goods
toys, games, bicycles, hobbies, sporting goods, hunting, fishing |
|  Industrial and MRO Supplies
replacement parts, cutting and abrasives, tools, packaging |  Other Retail
musical instruments, signs, art supplies, brushes, tobacco |

Access the entire Acumatica Retail-Commerce Edition and enter transactions anytime, anywhere, from a browser, POS scanner, omni-sales channels, or mobile device.

Gain actionable insights with configurable, role-based dashboards to monitor key performance indicators and manage business activity to make the most informed decisions.





Acumatica Commerce Connectors

Seamless connectivity with front-end web stores such as Shopify, BigCommerce, and Magento means you don't need third-party software! These connectors enable storefront and POS integration with financials, inventory, operations, and reporting, providing a comprehensive real-time platform that scales with business growth.

Acumatica is officially recognized as a BigCommerce Elite Partner and has a native integration directly with Shopify.



Extend Acumatica with Certified Applications

The Acumatica Marketplace is one of the leading communities of independent software vendors with integrated applications for sales tax calculations, shipping integration, retail management, EDI, payment processing, inventory optimization, advanced business intelligence and analytics, and more.

“Our success is ultimately tied to Acumatica’s success, and they are building a strong and healthy product. They have a vibrant customer and development community and a product that’s growing, not stagnant. We can really craft Acumatica to do what we need it to do.”

Ben Rothe, General Manager & CEO, Premier 1 Supplies
Industry: Retail and Wholesale, Agriculture & Farming

Discover Why Leading Retail and eCommerce Companies Rely on Acumatica for their Success





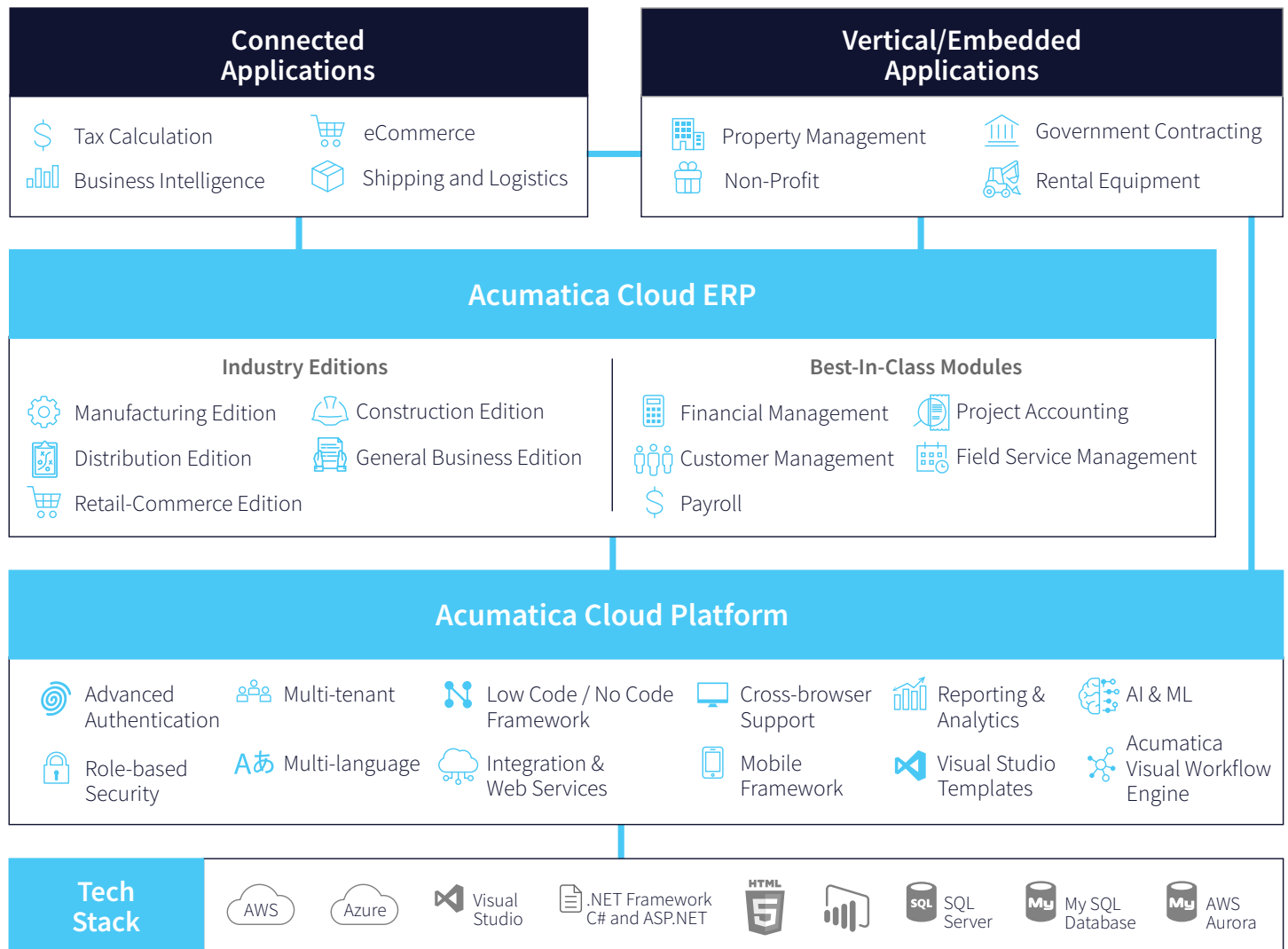
Future-Proof Cloud Platform Is Ready for Modern Technologies

Today's companies demand a modern platform built for speed and extensibility to connect external systems and data.

The Acumatica xRP platform is a versatile architectural framework and application development platform that empowers users to tailor the software to the way they do business. Because the xRP platform technology uses

standard web technologies and development languages, you can modify your business logic using the platform tools to connect to external applications with ease.

Leverage artificial intelligence and machine learning features to automate AP document creation and reduce manual errors. Translate paper business cards directly into CRM contacts via the mobile app to save time and effort.





The Trusted Leader in Usability and Value

Acumatica's [Customer Bill of Rights](#) protects customers with an easy to understand End User License Agreement. It guarantees ERP implementations without hidden fees. The Bill of Rights outlines the company's commitment to consumption-based licensing that does not inhibit growth. It provides sustainable pricing models with limited price increases, deployment choice, and consistent customer service access. It also protects customers' access to their data, anytime – even if they migrate to other ERP solutions.

Further, Acumatica is consistently rated high in usability and value by industry analysts and users. Acumatica is ranked as a leader in the IDC MarketScape: Worldwide SaaS and Cloud-Enabled Midmarket Business ERP Applications. Advisory services provider Nucleus Research selected Acumatica as a market usability leader in its ERP Technology Value Matrix. The G2 user review site selected Acumatica as a Leader in the G2 Mid-Market Grid Report for ERP Systems. Acumatica maintains a near-perfect Overall User Rating on the Gartner Peer Insights report, and was awarded “Best ERP Solution” in 2021 by the Software and Information Industry Association (SIIA).



Leader in
Midmarket Cloud ERP



Leader in Usability,
ERP Technology Value Matrix



Leader in Mid-Market Grid
Report for ERP Systems



Excellent
Overall User Rating



//CODiE//
2021 SIIA CODiE AWARDS

Acumatica by the Numbers:

6,500 Valued Customers
180M Transactions Every Month
97% User Rating Satisfaction
300+ Dedicated Employees

+33 High Net Promoter Score
200+ Independent Software Vendors
300+ Channel Partners
1 Unique Singular Product Focus

Discover Your Potential ROI with the
Forrester Total Economic Impact Calculator™





Manage Your Entire Business on a Single, Future-Proof Cloud Platform

Acumatica Retail-Commerce Edition Provides These Powerful, Comprehensive Features:

Commerce and Point of Sale

Real-time, Bi-directional
Sync Item Info and Photos
Sync Orders
Discounts and Promos
BigCommerce Storefront
Shopify Storefront
Point of Sale Application
Retail Hardware Integration

Requisition Management

Convert to Purchase Order
Predefined Request Lists
Hide Inventory Lists
Collect and Request Classes
Create Customer Quotes
Set Vendor Lead Times
Online Vendor Bidding
Configurable Workflows

Customer Management

Sales Opportunities
Integrated Marketing
Service and Support
Customer Self-Service Portal
Lead and List Management
Accounts and Contacts
Email Integration
See ERP Transactions in CRM

Inventory Management

Replenishment Settings
Matrix Items
Physical Inventory
Pricing, Discounts, Promos
Customer and Vendor Items
Packaging and UOM
Shipments
Kitting and Disassembly
Inventory Valuation
Perishable Inventory
Lot/Serial Traceability
Non-Stock Items

Warehouse Management

Barcode Label Printing
Barcode Scanning
Pick, Pack, and Ship
Inventory Movement
Warehouse Transfers
Physical Inventory
Device Agnostic
Inventory Look-Up

Sales Order Management

Inventory Allocation
Invoice Consolidation
PO Linking
Real-Time Inventory
Returns Management
Multiple or Partial Fulfillment
Shipment Schedules
Pick Lists and Replenishment
Credit Limit Verification
Custom Workflows
Special Order Drop Ship
Will Call Orders

Accounting Applications

General Ledger
Accounts Receivable
Accounts Payable
Multicurrency Management
Tax Management
Cash Management
Deferred Revenue
Recurring Revenue
Intercompany Accounting
Electronic Bank Feeds
Advanced Expense
Management
Fixed Asset Depreciation
Payroll and Time
Management
PCI-Compliant Credit Cards

Purchase Order Management

Partial Fulfillment
Consolidated Fulfillment
Item Tracking
Automatic Payment Vouchers
Drop Shipments
Landed Cost
Vendor Selection
Vendor Performance
Multiple Addresses
Audit Trail
Blanket Orders
Custom Workflows

Analytics & Platform

Financial Reports
Acumatica Report Designer
Generic Inquiries
Microsoft Power BI Integration
Configurable Dashboards
Multi-Level Security
Cloud or Premise Deployment
99.5% Up-Time
Native Document
Management
Visual Workflows
Business Events
Online Help and Wikis
Contract Management
Development Tools
Integration Utilities

Vendor Marketplace

Shipping Carrier Integration
Electronic Data Interchange
Salesforce Integration
Rental Management
Budgeting and Planning
Container Tracking
Royalties and Rebates

And much more!

“Acumatica has allowed us to be a better digital business. From Sales to Operations, from Admin to C-Level Executives, Acumatica allows us to have insight into data to make good decisions to grow our business in a powerful way.”

Bryan Papé, Founder and CEO, MiiR

Industry: Retail



ABOUT ACUMATICA

Acumatica Cloud ERP provides the best business management solution for digitally resilient companies. Built for mobile and telework scenarios and easily integrated with the collaboration tools of your choice, Acumatica delivers flexibility, efficiency, and continuity of operations to growing small and midmarket organizations.

Business Resilience. Delivered.

Learn how Acumatica can work in your business by visiting us online at <https://platformtechnologyadvisors.com> or by calling (805) 569-9487.

 **Acumatica**
The Cloud ERP